

NACDS Total Store Expo 2023 | San Diego, California, U.S.A.

National Association of Chain Drug Stores, Total Store Expo (NACDS TSE) 2023 in San Diego, California, U.S.A. was another year of record-breaking attendance as the industry's largest gathering celebrated its 90th anniversary. This year, the theme of the event was CONVERGE - quintessential collaboration to elevate and embrace the industry's significant growth in innovation while focusing on a common purpose to serve patients, everywhere.



Novugen was very fortunate to once again, take part in the long awaited, annual event – meeting over 50 current and future partners over the 4-day period in San Diego Convention Center this past week. We were delighted to have Novugen's CEO himself, Rahil Mahmood who joined the event with Michael Clark, our Senior Director of Commercial Operations and Victor Borelli, our SVP, Head of Commercial Operations, USA.

Throughout the multi day event, we had the opportunity to share and exchange the latest industry insights with our trading partners and introduce to them Novugen as a trusted partner. We mainly emphasized our vertical integration from active pharmaceutical ingredients to finished products R&D and manufacturing as well as being the First and Only USFDA approved pharmaceutical manufacturing facility in Malaysia and Southeast Asia.



NACDS TSE was a powerful platform for us to demonstrate our mission through both our short-term and long-term pipeline for the U.S. marketplace while showcasing our milestones and the direction that we are heading in the global market. With our stellar shipping record since entering the U.S., we have shown our trading partners our focus to provide personalized support and commitment to deliver their every needs. The future that lies ahead of us is clear. We will continue to thrive in global market and unlock new horizon of possibilities.

#NACDSTSE #Converge #Innovation #Future #AcceleratingAffordableMedicine #Novugen